



Teaming To Achieve

Presented by IMA Leadership Academy



The Association of
Accountants and
Financial Professionals
in Business

Featured Presenter

Joscel Delos Cielos, CMA, CSCA, CPA

VP Finance, HR, and Legal

etaily



The Association of
Accountants and
Financial Professionals
in Business

Course Goal and Agenda

Our goal in this course is to explore:

- What teamwork **means**,
- Its importance in **building leadership skills**, and
- How teams contribute to **individual and organizational success**.



- Introduction
- What Makes a Team
- Building a Team
- Team Collaboration
- Close

Learning Objectives

AFTER THIS SESSION, ATTENDEES WILL BE ABLE TO:



DEFINE

what makes a group a team.



IDENTIFY

characteristics of an effective team and team leader.



DESCRIBE

approaches for building an effective team.



EXPLAIN

the role of collaboration in building an effective team.



What Makes a Team



A Team Is....

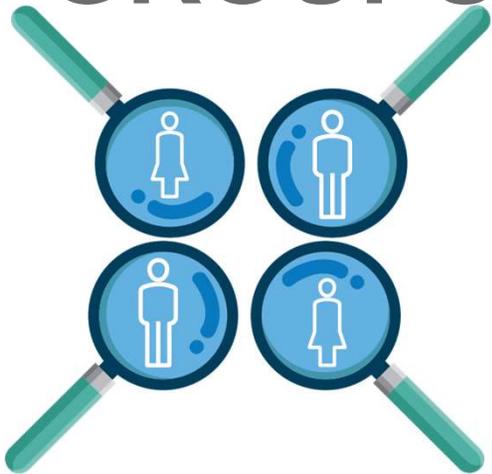
Any group of people
organized to work together

**INTERDEPENDENTLY &
COOPERATIVELY**

to accomplish a purpose or a goal.



GROUPS



TEAMS



Teams vs. Groups

Teams	Groups

Benefits and Pitfalls of Teaming

BENEFITS

- Balanced skill set ①
- Agility ②
- Continuous feedback and improvement ③
- Shared workload ④
- Engagement ⑤
- Different perspectives ⑥



IMA Management Accounting Competency Framework



Leadership:

- Collaboration, teamwork, and relationship management
- Motivating and inspiring others
- Talent management



Technology & Analytics

- Data governance



Business Acumen & Operations

- Industry-specific knowledge
- Operational knowledge
- Quality management and continuous improvement
- Project management

Poll Question #1

In your experience, what has been the **greatest benefit** of working on a team?

- A. Balanced skill set
- B. Agility
- C. Continuous feedback and improvement
- D. Shared workload
- E. Engagement
- F. Different perspectives
- G. No benefit

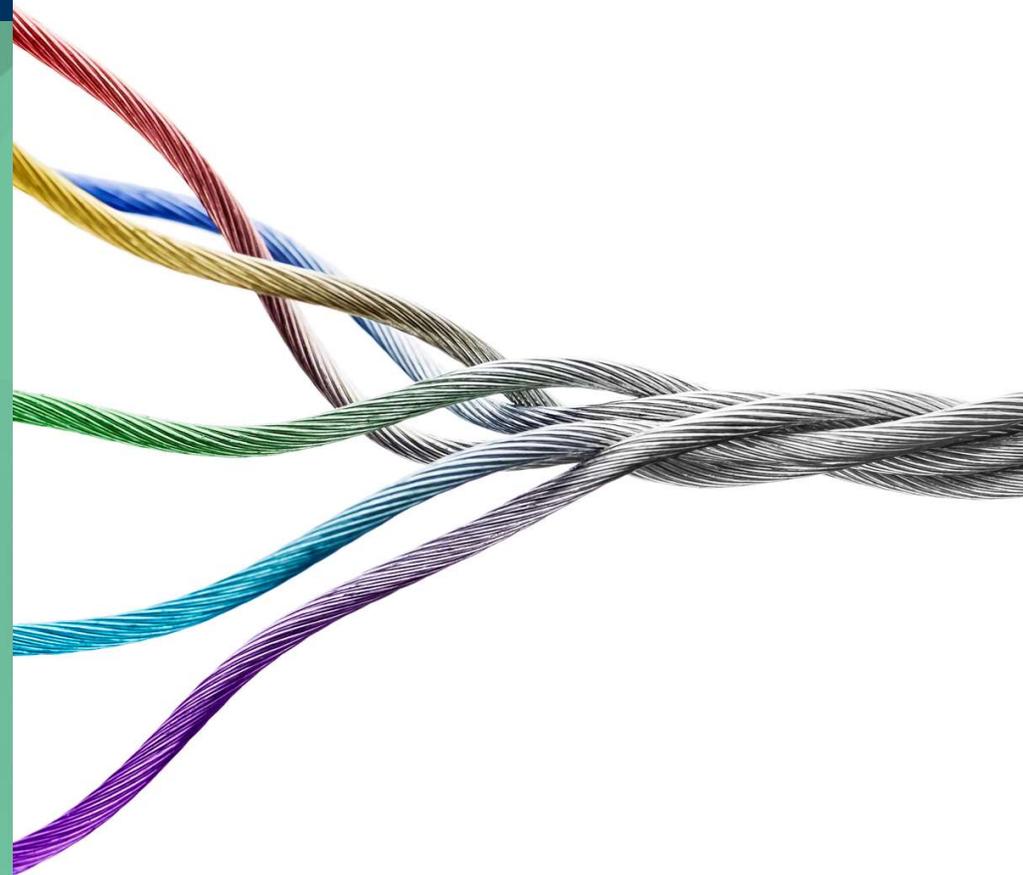


Poll Question #1 Results



Characteristics of Effective Teams

- 1 Clearly **defined goals**
- 2 Clearly **defined roles**
- 3 Team rules of **engagement**
- 4 Open **communication**
- 5 Team **trust**
- 6 Shared **accountability**
- 7 Mutual **decision making**
- 8 A good **leader**
- 9 Periodic **self-assessment**
- 10 Shared **fun**





Resilient Teams

- 1 See **adversity** as an opportunity to improve.
- 2 Know that **collaboration** is not the same thing as meetings.
- 3 Build caring, supportive **relationships**.
- 4 Feel a collective **responsibility** for individual well-being.
- 5 Develop active **foresight**.

Psychological Safety

“A shared belief held by members of a team that the team is safe for interpersonal risk-taking.”

–Amy Edmondson, The Fearless Organization

Psychological Safety

PSYCHOLOGICAL SAFETY IS NOT:

- ✗ Sharing without filters.
- ✗ A nice environment where no one gets their feelings hurt.
- ✗ Tolerating everything and everyone.

PSYCHOLOGICAL SAFETY OCCURS WHEN:

- ✓ Everyone can share their thoughts without fear of repercussions.
- ✓ The leader demonstrates psychologically safe behaviors and expects others to do so as well.
- ✓ People feel safe taking calculated risks they have thought about carefully.

C.A.R.E.

GET TO PSYCHOLOGICAL
SAFETY WITH:



Poll Question #2

From your experience, which of the following is **most often missing** from a team?

- A. Clearly defined goals and roles
- B. Team rules of engagement
- C. Shared accountability
- D. A good leader
- E. Shared fun
- F. Resilience
- G. Psychological safety



Poll Question #2 Results



Building a Team



Tuckman's Stages of Team Development



Source: See Bibliography [13]

Forming



CHARACTERISTICS

- Unclear purpose, roles, and rules of engagement
- Expectations are often unrealistic
- Dependent on authority
- Testing tolerance and leadership



TEAM MEMBERS

- Have a mix of emotions
- May be overly polite
- Want answers
- May be hesitant to participate
- Complain frequently



LEADER BEHAVIORS

- Actively listen and explore issues
- Provide direction and purpose for the team
- Provide feedback on non-productive behaviors
- Allow time for team bonding
- Role model expected behavior
- Use conflict constructively

Storming



CHARACTERISTICS

- Internal team conflict
- Task resistance
- Disruptive group behavior
- Sharp fluctuations in attitudes
- Minimal work accomplished



TEAM MEMBERS

- Challenging
- Competitive
- Defensive
- Polarized



LEADER BEHAVIORS

- Establish a supportive work environment
- Define the rules of engagement
- Keep the group focused
- Role model expected behavior
- Use conflict constructively
- Provide skill-building opportunities to members
- Request and accept feedback



Norming



CHARACTERISTICS

- Cohesion begins
- Common spirit develops
- Information is freely shared
- More time spent on task

TEAM MEMBERS

- More comfortable with each other
- Begin to trust each other
- Follow the rules of engagement
- Handle conflict constructively
- Feel an increased commitment

LEADER BEHAVIORS

- Facilitate, enable, and empower
- Provide positive reinforcement
- Infuse fun and variety
- Take some chances
- Monitor progress

Performing



CHARACTERISTICS

- Strong team cohesiveness
- Much work accomplished
- Flexibility and shared leadership
- High trust and positivity
- Shared decision making



TEAM MEMBERS

- Behave constructively
- Identify and solve problems
- Take pride in the team
- Collaborate



LEADER BEHAVIORS

- Delegate tasks
- Fend off distractions and disruptions
- Focus on productivity
- Recognize and celebrate team accomplishments
- Acknowledge individual contributions



Adjourning



CHARACTERISTICS:

- Project ends or team members change
- Grieving happens
- Period of change



TEAM MEMBERS:

- Confused about needing to re-form
- Looking for new challenges
- Missing the team and its cohesiveness
- May feel lost or forgotten



LEADER BEHAVIORS:

- Provide a means to remain in contact
- Invite conversations after the project ends
- Help look for new challenges
- Allow for mourning
- Be patient, persistent, and present
- Direct re-forming, if appropriate



Poll Question #3

When you think of a team you are on now (or one that you most recently were on), at what **stage of development** is that team?

- A. Forming
- B. Storming
- C. Norming
- D. Performing
- E. Adjourning
- F. I really don't know



Poll Question #3 Results



Building a Successful Team



1. Make a plan

- Have a clear map
- Create a shared scoreboard



2. Assemble a project team

- Consider interdepartmental needs
- Create communication practices
- Clearly define expectations
- Map team member skills



3. Create your team's culture

- Agree upon rules of engagement
- Stick to the rules
- Model the behavior



4. Be accountable to the team

- Accountability goes both ways
- Do what you say



5. Have difficult conversations

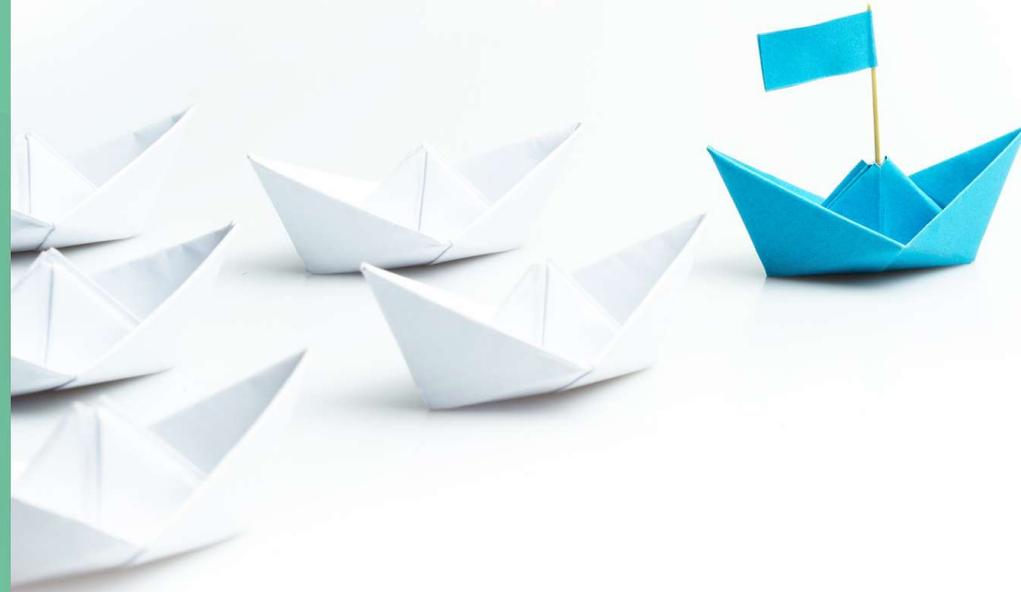
- Address behaviors, not motivations
- Set expectations for feedback
- Beware the hazards of email



6. Stay engaged

Characteristics of an Effective Team Leader

- 1 Self-awareness
- 2 Authenticity
- 3 Knowledge of how to lead
- 4 The right motivation
- 5 A desire to be a team leader
- 6 Resiliency
- 7 Curiosity
- 8 High tolerance for stress
- 9 Honesty



Leading a Multicultural Team

OVERCOME language and cultural barriers

- Choose a common language to use in all team meetings.
- Encourage members to learn a few key phrases in each language.
- Normalize asking someone to repeat themselves.
- Organize informal gatherings to learn about other cultures.
- Consider cultural customs of team members when delegating assignments.

CONSIDER different cultural communication styles

- High context cultures use nonverbal cues often.
- Low context cultures rely on words themselves.
- Multi-active cultures fall in between.

PLAN projects around different time zones

ALLOW prep time whenever the team needs it

BE OPEN to all cultures and their differences

ORGANIZE a cross-cultural training to highlight:

- Minimizing cultural barriers
- Avoiding stereotypes and prejudices
- Appreciating your own and other cultures
- Improving your social skills
- Becoming a better listener
- Focusing on commonalities rather than differences

AVOID stereotypes

PRACTICE empathy

DELIVER honest feedback



Source: See Bibliography [15]

Team Collaboration



Collaboration Is...

Two or more people (or organizations) coming together and contributing their **expertise and work efforts** to complete a

**SHARED GOAL,
PROJECT,
OR MISSION**





The Importance of Collaboration

- **Helps** us problem solve.
- **Brings** people (and organizations) together.
- **Helps** people learn from each other.
- **Opens** new channels for communication.
- **Boosts** morale.
- **Leads** to higher retention rates.
- **Makes** us more efficient.

Elements of a Collaborative Climate

- 1 Engagement
- 2 Openness that allows differences to surface
- 3 Communication ground rules
- 4 Shared knowledge
- 5 Transparency
- 6 Tolerance for uncertainty
- 7 Expanded views, beliefs, and behaviors
- 8 Collaborative spaces
- 9 Purposeful tools



Encouraging Collaboration



1. Teach people to listen, not talk.

Ask expansive questions.
Focus on the listener, not yourself.
Engage in “self-checks.”
Become comfortable with silence.



2. Train people to practice empathy.

Expand others' thinking.
Look for the unspoken.



3. Teach people to lead and follow.

Increase self-awareness.
Learn to delegate.



4. Make people more comfortable with feedback.

Discuss feedback aversion openly.
Make feedback direct, specific,
and applicable.
Give feedback on feedback.
Add a “plus” to others' ideas.



5. Speak with clarity and avoid abstractions.



6. Train people to have win-win interactions.

Poll Question #4

Which element of collaboration do you **most often find missing** from teams you are on?

- A. Openness
- B. Empathy
- C. Diversity
- D. Tolerance for uncertainty
- E. Expanded outlooks
- F. Communication ground rules
- G. Sharing knowledge



Poll Question #4 Results



Close



Review

What Makes a Team



TEAMS VS. GROUPS



BENEFITS AND PITFALLS OF TEAMING



CHARACTERISTICS OF EFFECTIVE TEAMS



RESILIENT TEAMS



PSYCHOLOGICAL SAFETY

Building a Team



TUCKMAN'S STAGES OF
TEAM DEVELOPMENT



BUILDING A SUCCESSFUL TEAM



CHARACTERISTICS OF AN
EFFECTIVE TEAM LEADER



LEADING A MULTICULTURAL TEAM

Team Collaboration



THE IMPORTANCE OF COLLABORATION



ELEMENTS OF A
COLLABORATIVE CULTURE



ENCOURAGING COLLABORATION

Learning Objectives, *revisited*

AFTER THIS SESSION, ATTENDEES WILL BE ABLE TO:



DEFINE

what a makes a group a team.



IDENTIFY

characteristics of an effective team and team leader.



DESCRIBE

approaches for building an effective team.



EXPLAIN

the role of collaboration in building an effective team.



Action Plan



What **SQUARED** or agreed with what you already knew?



What did you see from a new **ANGLE**?



What did you learn today that completed a **CIRCLE** of knowledge?



What **ACTION** will you take as a result of the training?

Questions and Answers

Joscel Delos Cielos, CMA, CSCA, CPA

VP Finance, HR, and Legal

etaily



The Association of
Accountants and
Financial Professionals
in Business

Thank you!



The Association of
Accountants and
Financial Professionals
in Business