

# Scenario Planning in a Shifting Environment

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The Association of  
Accountants and  
Financial Professionals  
in Business

# Featured Panel



**Fabian Preindl**  
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**Ashley Bovino**  
CFO  
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**Sumeet Agrawal**  
Managing Partner  
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# Poll Question 1:

How confident are you in your organization's ability to respond to sudden disruption (e.g., market shift, regulatory change)?

- a. Very confident
- b. Somewhat confident
- c. Not very confident
- d. We don't have a clear plan

# Poll Question 1 Results: (Placeholder)

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## Poll Question 2:

How much of your time during scenario planning is spent on financial activities versus working with stakeholders?

- a. Mostly on financial activities (75% or more)
- b. Balanced between financial activities and stakeholder engagement (50/50)
- c. Mostly on working with stakeholders (75% or more)
- d. Minimal time on either (less than 25%)

## Poll Question 2 Results: (Placeholder)

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## Poll Question 3:

Which of these do you rely on most when making decisions during uncertainty?

- a. Historical data
- b. Real-time dashboards and KPIs
- c. Executive instinct or experience
- d. Pre-defined scenario plans

# Poll Question 3 Results: (Placeholder)

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## Poll Question 4:

Which skill do you think is most critical for finance professionals during uncertain times?

- a. Strategic thinking
- b. Communication
- c. Data analysis
- d. Risk management

# Poll Question 4 Results: (Placeholder)

# Questions and Answers



**Dianna Steinbach**  
Chief Growth and Marketing  
Officer  
IMA



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# Thank you!



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