



The Association of
Accountants and
Financial Professionals
in Business

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FOR IMMEDIATE RELEASE

IMA Accepting Entries for Annual Carl Menconi Ethics Case Writing Competition

Montvale, N.J., October 26, 2022 – [IMA®](#) (Institute of Management Accountants), one of the largest and most respected associations focused exclusively on the advancement of the management accounting profession, is accepting entries for the 2023 Carl Menconi Ethics Case Writing Competition now through January 19, 2023. Full submission details are [available here](#).

The competition, sponsored by IMA's Committee on Ethics, works to develop and distribute teaching cases focused on business ethics. It's open to accounting and finance academics, as well as practitioners, and joint submissions are encouraged.

Winners of the competition will be featured in IMA's flagship publication, [Strategic Finance](#), and the case author or team will be recognized at IMA's 2023 Accounting & Finance Conference scheduled to take place in Minneapolis in June 2023. Winners will also receive one free Annual Conference registration and a \$500 cash prize. Additionally, winners will have the opportunity to adapt their article into a slideshow and present it in an IMA Faculty Friday webcast, and will also be eligible for acceptance into the [IMA Educational Case Journal](#) if the case is adapted to meet the publication's criteria.

Submissions must focus on business ethics, with specific application to management accounting and finance issues, and reference [IMA's Statement of Ethical Professional Practice](#). For questions or additional information, please contact IMA at research@imanet.org.

About IMA® (Institute of Management Accountants)

IMA® is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) programs, continuing education, networking, and advocacy of the highest ethical business practices. Twice named Professional Body of the Year by *The Accountant/International Accounting Bulletin*, IMA has a global network of about 140,000 members in 150 countries and 350 professional and student chapters. Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions: The

Americas, Asia/Pacific, Europe and Middle East/India. For more information about IMA, please visit www.imanet.org.

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