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FOR IMMEDIATE RELEASE

**IMA Secures NASBA Approval for Learning Webinars;
Certified Professionals Can Earn Required CPE through Live Events**

Montvale, N.J., August 27, 2009 – The Institute of Management Accountants (IMA®), the world's leading association representing the management accounting profession, recognizes the importance of continuing education for accounting and finance professionals to keep pace with the changing profession. In its mission for advancing professional knowledge and skills, IMA has secured approval by the National Association of State Boards of Accountancy (NASBA) to offer Continuing Professional Education (CPE) credit through IMA's live webinar events. Accounting professionals with certifications, including Certified Management Accountants (CMA®), Certified Public Accountants (CPA), and others, can now attend IMA webinars to meet their annual CPE requirements.

NASBA, the umbrella organization for the 55 state boards which regulate the accounting profession in the U.S., evaluated IMA's webinars for relevant and current content, structure, and quality of programming to ensure appropriateness for accounting professionals. IMA has met the standards and requirements set forth by NASBA for CPE credit.

"IMA has always been a leading provider of professional development for CMAs and management accountants working in industry. Obtaining NASBA approval ensures that IMA's webinars meet nationally recognized standards for not only these professionals, but to other certified professionals across the profession," said Jeff Thomson, IMA president and CEO.

IMA's webinar offerings include the monthly *Inside Talk* series, covering industry-wide best practices and topical issues, as well as *Inside IFRS*, which are held in partnership with Deloitte & Touche LLP expert presenters. Both are free benefits for IMA members. IMA also offers the new *Risk Management and Internal Controls* course series, which are available to all professionals (fees apply). IMA webinars are available through the Professional Development section of IMA's website at http://www.imanet.org/development_webinar.asp.

About IMA®

With a worldwide network of about 60,000 professionals, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA®) certification, research, professional education, networking, and advocacy of the highest ethical and professional standards. For more information about IMA, please visit www.imanet.org.

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