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FOR IMMEDIATE RELEASE

IMA Planning Third Annual Global Conference in Dubai

Montvale, N.J., USA, February 11, 2008 – The Institute of Management Accountants (IMA®), the world's leading association representing the management accounting profession, is pleased to announce its 3rd Annual Global Conference, to be held 5-7 May, 2008 at the JW Marriott in Dubai, UAE. Registration is now open at IMA's Global Conference website at www.imadubai.org.

For the third consecutive year in Dubai, IMA promises three full days of engaging talks and nearly 20 practical sessions covering governance, risk, and compliance (GRC), knowledge management, convergence of global reporting standards (IFRS/GAAP/Islamic Banking), CMA exam prep tips and tools, strategic cost management, planning and budgeting, and financial leadership.

"IMA's Global Conference is the association's preeminent international event, demonstrating the importance of properly trained and certified accountants inside organizations and the issues affecting the profession," said Paul A. Sharman, ACMA, IMA president and CEO. "As compared to comparable events, IMA's Global Conference is the best value in the market with more opportunities for education and professional networking."

Accounting and finance professionals have the opportunity to earn up to 18 CPE units, attain knowledge to improve job performance, and network with colleagues from around the world. IMA's past two Global Conferences in Dubai were well received, with nearly 150 attendees at each event.

Registration for IMA's 3rd Annual Global Conference is available online or by downloadable .pdf form at www.imadubai.org. Early registration rates (a savings of US\$100) are in effect now through 7 March, 2008.

About IMA®

With a worldwide network of more than 60,000 professionals, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA®) certification, research, professional education, networking and advocacy of the highest ethical and professional standards. For more information about IMA, please visit www.imanet.org.

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