

Nobody looks good when the fit is poor.

**How'd your last
finance or accounting
placement fit?**



When you look for finance and accounting professionals to fill a position inside an organization, do you seek out accountants that are only certified in tax, financial reporting, and audit work. Is that the skill set in the job description?

There is another certification that represents the qualifications most organizations are seeking. The Certified Management Accountant (CMA®) is a globally recognized certification which validates expertise in decision support, planning and control; including budgeting, planning, forecasting, and many other important functions required in accounting and finance roles.

Make the right choice for the next finance or accounting position. Require a CMA, or find one through IMA's Job Bank. Placing and hiring CMAs drives business performance. And that's the bottom line.

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