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**FOR IMMEDIATE RELEASE**

## **Doreen Remmen, CMA Joins IMA Staff as New Chief Financial Officer**

**Montvale, N.J., March 4, 2009** – The Institute of Management Accountants (IMA<sup>®</sup>), the world's leading association representing the management accounting profession, announced that Doreen Remmen, CMA<sup>®</sup> has joined the staff as IMA's chief financial officer (CFO). As a member of IMA's senior leadership team, Ms. Remmen will oversee IMA's controllership, strategic planning, and IT functions.

A member of IMA for more than 15 years and a Certified Management Accountant (CMA<sup>®</sup>) herself, Ms. Remmen has a background in building efficient corporate structures and guiding strategic plans. Most recently, she was chief financial officer of Tasker Products Corp., a publicly-traded specialty chemical company. Ms. Remmen was previously vice president of NYF Corp. (New York Fasteners), a distributor of aerospace fasteners and related assembly components.

During her 12 years at NYF, she conceived an innovative, team-based variable pay program which was highlighted in the March 2003 edition of IMA's *Strategic Finance* magazine. The company received the New Jersey Governor's Award for Performance Excellence in 2002.

"The opportunity to build great teams, create efficiencies, and meet member needs is what interests me about working at IMA. I look forward to using my personal experience as an IMA member and a CMA to serve as chief financial officer," said Ms. Remmen.

"Doreen will prove to be an asset to IMA due to her passion for success and the important management accounting skills she brings as a CMA," said Jeff Thomson, IMA president and CEO. "Doreen's solid customer-focused background will help drive IMA on its continued growth journey."

Ms. Remmen holds a B.A. degree from the University of Windsor, Ontario, Canada. She earned her CMA certification from IMA and was awarded a Certificate of Distinguished Performance as one of the top ten scores on the CMA exam in December 1992. She and her husband Larry reside in Ridgewood, N.J.

### **About IMA<sup>®</sup>**

With a worldwide network of about 60,000 professionals, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA<sup>®</sup>) certification, research, professional education, networking, and advocacy of the highest ethical and professional standards. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org).

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