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**FOR IMMEDIATE RELEASE**

**IMA President and CEO Jeffrey C. Thomson Chosen for  
*Accounting Today's* Top 100 List**

**Montvale, N.J., October 9, 2008** – The Institute of Management Accountants (IMA®) is pleased to announce that IMA President and CEO Jeffrey C. Thomson has been named among *Accounting Today's* Top 100 Most Influential People. Thomson has been president and CEO of IMA since April 2008. He joined IMA in 2005 as IMA's vice president of research and applications development since 2005.

*Accounting Today* cites Thomson's "plans to redefine the concept of management accounting" and his already realized success having "revitalized the institute's research program and expanded its presence in the Middle East with a new office in booming Dubai."

Established 14 years ago, *Accounting Today's* Top 100 Most Influential People list recognizes outstanding leaders in the accounting profession. To determine the list, the publication surveys the industry, accepts reader recommendations and develops a broad list of candidates for consideration. This year's list, published in the September 22 edition, includes management accountants, public accountants, attorneys and educators.

"It's an honor to be recognized as a management accounting professional representing this fine association and global profession," said Thomson. "*Accounting Today's* annual list is testament that management accountants are critical drivers of business performance."

During his tenure at IMA, Thomson created and launched the IMA Research Center of Excellence, which has delivered global applications, tools, and guidance toward enabling management accountants to perform as strategic business partners across the corporate spectrum. He was also responsible for guiding IMA's global strategic planning process and served as program chair for IMA's Global Conference and Annual Conference and Exposition.

Thomson has spoken globally on topics such as financial leadership, enterprise risk management, internal controls, business performance management, strategic costing methods, lean accounting, strategic planning, and competitive analysis. He has testified to the U.S. Congress on internal controls and risk management and has appeared before the SEC and PCAOB on critical regulatory matters impacting U.S. global competitiveness.

Prior to joining IMA, Thomson worked at AT&T for more than two decades where he served in various financial, strategic, and operational roles. In his last position at AT&T, he served as the CFO for business sales, an \$18B revenue operation. His achievements include implementation of an Activity-Based Costing program; development of a performance dashboard (Balanced Scorecard); and, helping to create and

launch a competitive analysis group, which resulted in development of market-driven revenue growth targets and identification of new market opportunities for AT&T.

Thomson holds an M.S. degree in Statistics from Montclair State University, received a certificate in Finance and Accounting from the Wharton School, and completed the Columbia University Senior Executive Leadership Program. He resides in Stanhope, N.J. with his wife Harriet.

**About IMA®**

With a worldwide network of about 60,000 professionals, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA®) certification, research, professional education, networking and advocacy of the highest ethical and professional standards. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org).

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