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– MEDIA ALERT – IMA Annual Conference & Exposition

The Institute of Management Accountants Announces its 89th Annual Conference & Exposition

*Critical Knowledge, Skills and Strategies to Enhance Professional Profiles and
Add Value to Organizations*

WHAT: The Institute of Management Accountants (IMA[®]), the world's leading organization dedicated to empowering management accounting and finance professionals to drive business performance, will hold its **89th Annual Conference & Exposition in Tampa, FL, June 14-18, 2008**. The conference offers nearly 50 educational sessions in five key areas including: Business Performance Management, Technology Enablement, Leadership Strategies and Ethics, Strategic Cost Management, and Finance Governance, Risk and Compliance.

Highlighted keynotes include:

- **Dr. Robert S. Kaplan**, Baker Foundation Professor, Harvard Business School
- **Julie Gilbert**, CPA, SVP, Winning with Woman/WOLF, Learning and Innovation, Best Buy
- **Conrad Hewitt**, Chief Accountant, U.S. Securities and Exchange Commission (SEC)
- **David Hirschmann**, Executive Vice President, U.S. Chamber of Commerce
- **Christina Kite**, Vice President, Workplace Resources and Global Risk Management, Cisco
- **Thomas Sullivan**, Chief Counsel, Office of Advocacy, U.S. Small Business Administration

The conference will also feature an exhibition showcasing the latest products and services ranging from software providers, placement services, consulting firms and more.

Full program and registration information can be found at www.imaconference.org.

WHEN: June 14-18, 2008

WHERE: Tampa Convention Center
333 S. Franklin St.
Tampa, FL

ABOUT IMA: With a network of more than 60,000 professionals, IMA provides a dynamic forum for management accounting and financial professionals to develop and advance their careers through its Certified Management Accountant (CMA[®]) and Certified Financial Manager (CFM[®]) programs, cutting-edge professional research, practice development education, networking, and the advocacy of the highest ethical and professional practices.

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