



CONTACT: Marc Gerrone
IMA
(201) 474-1502
mgerrone@imanet.org

Jessica Figlar
Stern + Associates
(908) 276-4344 x208
jessica@sternassociates.com

FOR IMMEDIATE RELEASE

IMA's 89th Annual Conference and Exposition a Success

Jeffrey C. Thomson Named IMA President & CEO at Annual Membership Meeting

Montvale, N.J., June 24, 2008 – A robust and diverse cross-section of the world's leading accounting and finance professionals gathered last week at the Tampa Convention Center for the Institute of Management Accountants (IMA[®]) 89th Annual Conference and Exposition. IMA is the premier member association for accounting and finance professionals who work inside organizations.

The IMA Board of Directors also appointed Jeffrey C. Thomson as IMA president and CEO. The announcement was made at IMA's Annual Membership Meeting, held on Sunday, June 14. Mr. Thomson was formerly Interim President and CEO of IMA.

"Each year our conference provides industry practitioners with the skills and credentials to further their expertise in the accounting and finance field," said Mr. Thomson. "This knowledge helps prepare today's practitioners to become tomorrow's financial leaders."

The four-day event offered opportunities for Conference attendees, industry experts and the media to network and learn best practices through nearly 50 educational sessions. Session topics included strategic planning, enterprise risk, ethics and financial leadership. Featured speakers included:

- **David Hirschmann, Senior Vice President, U.S. Chamber of Commerce** on the relationship between the Chamber and key players in the business and financial community to improve U.S. capital markets;
- **Julie Gilbert, CPA, SVP, Winning With Women/WOLF, Learning and Innovation, Best Buy** on new market growth strategies and tips on creating value by leveraging diversity of thought inside and outside of Best Buy;
- **Thomas Sullivan, Chief Counsel, Office of Advocacy, U.S. Small Business Administration (SBA)** on the latest government regulations and their effects on small businesses;
- **Dr. Robert S. Kaplan, Baker Foundation Professor, Harvard Business School**, received IMA's Lifetime Award for Distinguished Contributions to Advancing the Profession of Management Accounting and offered his views on management accounting's history and the future of the profession.

Session topics covered the five core disciplines of IMA's Research Center of Excellence practice areas: business performance management, leadership strategies and ethics, technology enablement, strategic cost management, and finance governance, risk and compliance (FGRC).

Archives of IMA's Conference Daily News are located in the Breaking News section of IMA's website: www.imanet.org. Speaker presentations are available on IMA's Conference website at http://www.imaconference.org/session_handouts.cfm.

About IMA[®]

With a worldwide network of more than 60,000 professionals, IMA is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA[®]) certification, research, professional education, networking and advocacy of the highest ethical and professional standards. For more information about IMA, please visit www.imanet.org.