



CONTACT: Marc Gerrone
IMA
(201) 474-1502
mgerrone@imanet.org

Amy Ovsiew
Stern + Associates
(908) 276-4344, x-237
amy@sternassociates.com

FOR IMMEDIATE RELEASE

Accounting and Finance Professionals Head to Denver for Institute of Management Accountants 90th Annual Conference & Exposition

Montvale, N.J., April 6, 2009 – Accounting and finance professionals and industry experts from around the country will gather in Denver for the Institute of Management Accountants (IMA[®]) 90th Annual Conference & Exposition (www.imaconference.org). This year's event will be held June 6-10, 2009 at the Sheraton Denver Downtown Hotel, offering more than 40 educational sessions and valuable professional networking.

Highlighted keynotes include Peter G. Peterson Foundation President/ CEO and former U.S. Comptroller General David Walker on "Keeping America Great"; Three-term Colorado Governor Richard Lamm on "The Brave New World of Public Policy"; UPS CFO Kurt Kuehn on "Navigating the Shoals in Fast-Changing Currents"; and Arizona State University Professor of Legal and Ethical Studies Marianne Jennings on "Why Do Smart People Do Really Dumb and Unethical Things?"

"IMA's Annual Conference helps accounting and financial professionals develop the critical skills needed to survive and thrive in this weakened economy," said Jeff Thomson, IMA president and CEO. "At the same time, attendees will have the opportunity to network and share best practices with other colleagues and thought leaders."

Workshops and sessions are divided into five learning tracks, each focused on a critical area of management accounting, including: Business Performance Management; Finance Governance, Risk & Compliance; Leadership Strategies & Ethics; Strategic Cost Management; and Technology Enablement. Session topics include IFRS/GAAP convergence, lean accounting, financial leadership, time management, and ethics, among others. In all, Conference attendees can earn more than 20 NASBA-approved Continuing Professional Education (CPE) credits.

The Conference will also feature IMA's Solutions Showcase exhibit hall, presenting the latest products and services for the accounting field. Full program and registration information is available at IMA's conference website at www.imaconference.org.

With a worldwide network of about 60,000 professionals, IMA (www.imanet.org) is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance. IMA provides a dynamic forum for professionals to advance their careers through Certified Management Accountant (CMA[®]) certification, research, professional education, networking, and advocacy of the highest ethical and professional standards.

Editor's Note

Working press will be extended Media Passes for the Conference. Please contact Amy Ovsiew at (908) 276-4344, x-237 or at amy@sternassociates.com for details.

###