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FOR IMMEDIATE RELEASE

Institute of Management Accountants Goes “Green” for 90th Annual Conference & Exposition

Montvale, N.J., May 15, 2009 – With the turbulent economy, most finance and accounting professionals witnessed changes this year within their jobs, their companies, and the overall business environment. They may notice some other changes - green changes - when gathering in Denver from June 6-10, 2009 at the Sheraton Denver Downtown Hotel for the Institute of Management Accountants (IMA[®]) 90th Annual Conference & Exposition (www.imaconference.org).

IMA is implementing environmentally friendly best practices at its annual event. These green initiatives began with registration – now encouraged to be completed online – and will last throughout the event, ending with a conference bag drop being available for any attendee wishing to donate his/her IMA tote bag after the event.

In addition, handouts from over 40 educational sessions will be available on CD-ROM instead of paper, and traditional material – like conference badges and event programs – will be printed on recycled paper. IMA will also provide a branded water bottle made of recycled materials to each registrant.

“We’re pleased to have the opportunity to offer informative sessions and fantastic networking opportunities while at the same time helping the environment and the community,” said Jeff Thomson, IMA president and CEO.

The event venue IMA selected for the Conference also instituted a variety of environmentally friendly procedures, including paperless checkout available via guestroom televisions, Use of Ecolab non-phosphate cleaning chemicals, and use of sensors on all lighting in hotel offices, which automatically turning off lights when no one is present.

IMA’s 90th Annual Conference & Exposition will offer leading educational sessions covering strategic cost management, leadership strategies and ethics, and business performance management, among other practical topics and networking events. Accounting and finance professionals interested in attending can register online now through May 22 at www.imaconference.org. Thereafter, On-site registration fees will apply.

With a worldwide network of about 60,000 professionals, IMA (www.imanet.org) is the world’s leading organization dedicated to empowering accounting and finance professionals to drive business performance.

Editor’s Note

Working press will be extended media passes for the Conference. Please contact Amy Ovsiew at (908) 276-4344, x-237 or at amy@sternassociates.com for details.

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