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FOR IMMEDIATE RELEASE

**Institute of Management Accountants Celebrates 90th Annual Conference;
Launches New Social Media Network at Denver Event**

Montvale, N.J., June 16, 2009 – Accounting and finance professionals from across the country attended over 40 educational sessions and professional networking events last week at the Institute of Management Accountants (IMA[®]) 90th Annual Conference & Exposition (www.imaconference.org) in Denver.

In addition, IMA unveiled a new member benefit: the *LinkUp IMA* online social network (<http://www.linkupima.com>). The community features discussions, a blog, events calendars, a searchable library, member interest groups, and an international job board. IMA's community has already embraced *LinkUp IMA*, with more than 1,000 members joining since the announcement at the conference and more than 50 member groups have formed in just a few short days.

"This year's event reinforced the skills and knowledge every accounting and finance professional must know, especially in challenging economic times," said Jeff Thomson, IMA president and CEO. "Attendees had the opportunity to learn both from great speakers and esteemed colleagues from around the world. Using *LinkUp IMA*, members can continue these meaningful discussions through our robust online community."

The event included sessions ranging from best practices to finance governance, risk and compliance, leadership strategies and ethics, and strategic cost management. Feature speakers included:

- **Marianne Jennings, Professor of Legal and Ethical Studies, Arizona State University**, on the importance of ethics and how professionals can improve individually, organizationally and professionally
- **Kurt Kuehn, Chief Financial Officer, UPS**, on the changing dynamics finance professionals face, including managing globalization and ensuring financial credibility
- **Richard Lamm, Three-term Governor, State of Colorado and Co-director, Institute of Public Policy Studies, University of Denver**, on the brave new world of public policy
- **David Walker, President and CEO, Peter G. Peterson Foundation and Former U.S. Comptroller General**, on how to revitalize the American Dream and escape from the economic crisis to restore fiscal sustainability

Session handouts are available at http://www.imaconference.org/session_handouts.cfm.

IMA's 91st Annual Conference & Exposition will be held June 5-9, 2010 in Baltimore. Call for Sessions is now open at <http://www.imaconference.org>.

With a worldwide network of about 60,000 professionals, IMA (www.imanet.org) is the world's leading organization dedicated to empowering accounting and finance professionals to drive business performance.

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