



CONTACT: Marc Gerrone
IMA
(201) 474-1502
mgerrone@imanet.org

Jessica Figlar
Stern + Associates
(908) 276-4344 x208
jessica@sternassociates.com

FOR IMMEDIATE RELEASE

A Global Perspective on U.S. Competitiveness Offered at IMA Annual Conference

Montvale, N.J., May 7, 2008 – Capital markets are the lifeblood of the domestic and global economy. At the Institute of Management Accountants (IMA®) 89th Annual Conference and Exposition (June 14-18 in Tampa), David Hirschmann, senior vice president from the U.S. Chamber of Commerce will present “U.S. Competitiveness: A Global Perspective” to hundreds of finance and accounting professionals.

U.S. capital markets have long provided tremendous advantages to the economy, but their dominant position is now under strain from the increasingly competitive international markets and the need to modernize legal and regulatory frameworks. This important session will teach attendees how the U.S. Chamber of Commerce is working with the big businesses, regulators, investors, elected officials, the courts, key associations, and the media to make the U.S. capital markets the most fair, transparent, yet profitable in the world.

“This is just one of many outstanding keynote sessions that attendees will have access to at our Annual Conference,” said Jeffrey C. Thomson, IMA acting president and CEO. “Our speakers are some of the world’s most well-renowned thought leaders in accounting and business performance. David’s discussion will be a huge asset to conference attendees.”

Mr. Hirschmann is also executive vice president of the National Chamber Foundation (NCF), an organization responsible for driving the policy debate on key issues by formulating arguments, developing options, and influencing thinking to move the American business agenda forward. He oversees U.S. Chamber of Commerce initiatives ranging from strengthening capital markets to fighting intellectual property theft.

IMA’s 89th Annual Conference and Exposition will take place at the Tampa Convention Center in Tampa, FL from June 14-18, 2008. The event will offer opportunities for Conference attendees, industry experts, and the media to network and learn best practices through nearly 50 educational sessions. Registration information is available online at IMA’s Conference website at www.imaconference.org.

About IMA

With a worldwide network of nearly 60,000 professionals, IMA (www.imanet.org) is the world’s leading organization dedicated to empowering accounting and finance professionals to drive business performance.

###

Editor’s Note: IMA representatives and other session presenters will be on hand at the Conference for media interviews.