

editor's LETTER

Management Accounting Quarterly is moving into the digital age. With the next issue, Winter 2002, we are going to be an online publication only. You will be able to read your copy by visiting www.imanet.org and clicking on *Management Accounting Quarterly*. If you access an article that isn't available to the public, just enter your membership/subscription number and follow the instructions. All members and subscribers will have access to every article in the publication.

Why are we making this change? Like other publications, we are suffering from the downturn in advertising revenues. But we didn't want to charge members an extra fee for the printed version, nor did we want to raise the subscription price. By becoming an online publication, we save printing and mailing costs and yet still get to produce the material in the format of the future.

If you have any questions or comments, please give me a call at (201) 474-1576 or e-mail me at kwilliams@imanet.org.

Kathy Williams

Submitting Manuscripts: Guidelines for submitting manuscripts are available at www.strategicfinancemag.com (just click on the site map), or if you prefer a copy to be faxed to you, call Christopher Dowsett at (201) 474-1514. On the website site map, you'll also find a transmittal form, which should be printed and enclosed with every manuscript submission.

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